

JOHN B. SANFILIPPO & SON, INC.









## FY25 Year End Investor Update

NASDAQ: JBSS







## Forward-Looking Statements

Some of the statements in this presentation and any statements by management constitute "forward-looking statements" about John B. Sanfilippo & Son, Inc. Such statements include, in particular, statements about our plans, strategies, business prospects, changes and trends in our business and the markets in which we operate. In some cases, you can identify forward-looking statements by the use of words such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "forecast," "predict," "propose," "potential" or "continue" or the negative of those terms or other comparable terminology. These statements represent our present expectations or beliefs concerning future events and are not guarantees. Such statements speak only as of the date they are made, and we do not undertake any obligation to update any forward-looking statement.



### JBSS | Who We Are

- 4<sup>th</sup> generation, family-managed company is the leading vertically-integrated processor & distributor of nuts in the United States with consistent and profitable growth
- Complete portfolio including ingredient & snack nuts, trail mixes, snack bars & confection
- Producing Branded & Private Label products for Retail & Foodservice channels



1,800+ employees



\$1.1 billion sales 82% consumer channel



Distribution @ 200+ retailers nationwide



Private Brand Supplier for Top Retailers

Source: JBSS Form 10-K.

#### **Our Mission**

We're nuts about creating real food that brings joy, nourishes people & protects the planet



### JBSS | Where We Are





5 manufacturing locations



2.6 million square feet production & warehouse space



942 million pounds produced annually



### JBSS | Capabilities & Expertise

#### **Nut & Trail Capabilities**

75+ processing lines including panning, enrobing & nut butters

40+ packaging lines

6 packaging formats



- 9 processing lines
  - ✓ Extruded
  - √ Co-Extruded
  - ✓ Cold Form

3 packaging formats



**Snack Bar Capabilities** 

- ✓ Consumer targets
- ✓ Need States
- ✓ Category Management
- ✓ Pricing Studies



Commodity expertise with average 25+ years experience



625+ unique ingredients, flavors & seasonings



7 degreed food scientists

#### **Category & Consumer Insights**

#### **Procurement & Product Development**

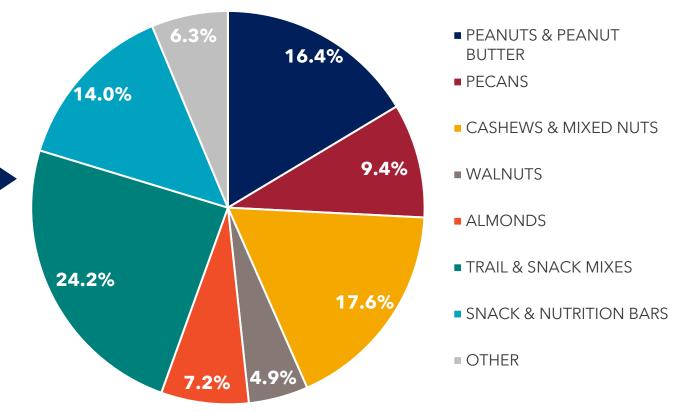


### We are *THE* Nut Experts



- ✓ Variety of value-added products
- ✓ Compliment of snack & nutrition bars, dried fruit, and other snack products
- Customized, unique product formulas

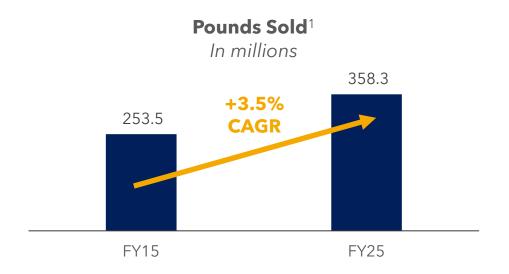
## **Sales by Product Type** % of Gross Sales

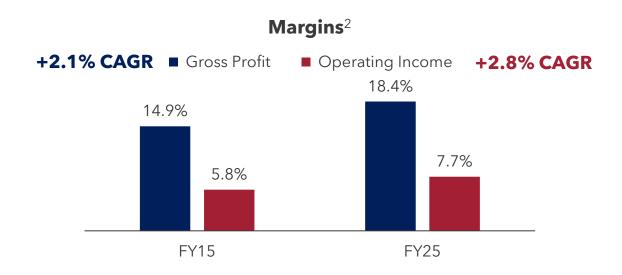


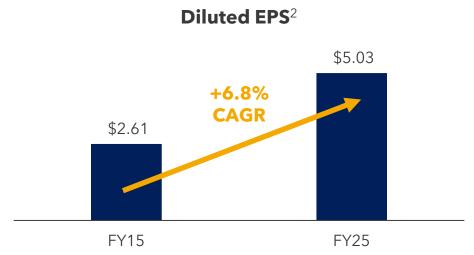
Source: JBSS Form 10-K.

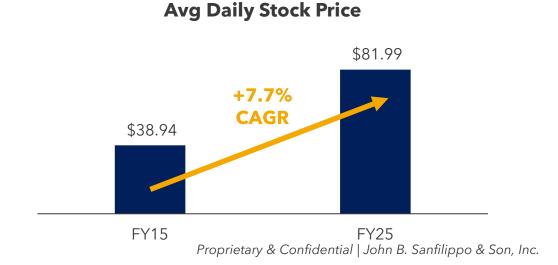


## Strong Financial Performance





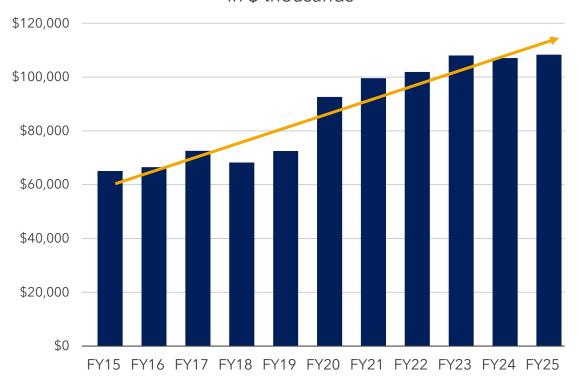




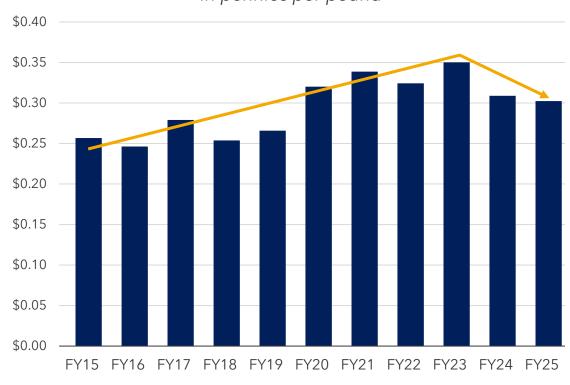


#### **EBITDA Trends**





## in pennies per pound



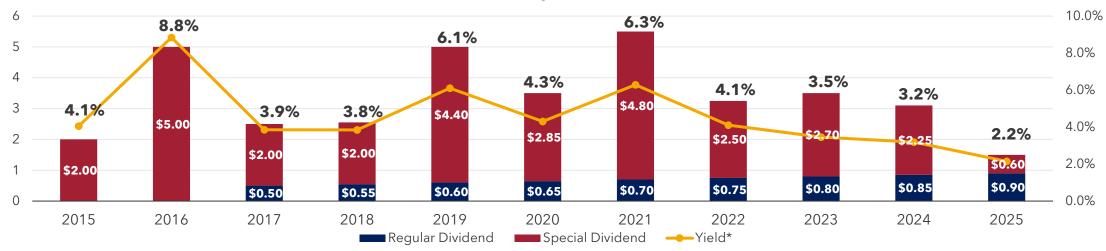
EBITDA is a non-GAAP measure. See appendix slide entitled "Reconciliation of Net Income to EBITDA" for reconciliation to GAAP measure.

EBITDA consists of earnings before interest, taxes, depreciation, amortization and noncontrolling interest. EBITDA is not a measurement of financial performance under accounting principles generally accepted in the United States of America ("GAAP") and does not represent cash flow from operations. EBITDA is presented solely as a supplemental disclosure because management believes that it is important in evaluating JBSS's financial performance and market valuation. In conformity with Regulation G, a reconciliation of EBITDA to the most directly comparable financial measures calculated and presented in accordance with GAAP is presented in the appendix.



#### Returning Cash to Shareholders and Investing in the Future

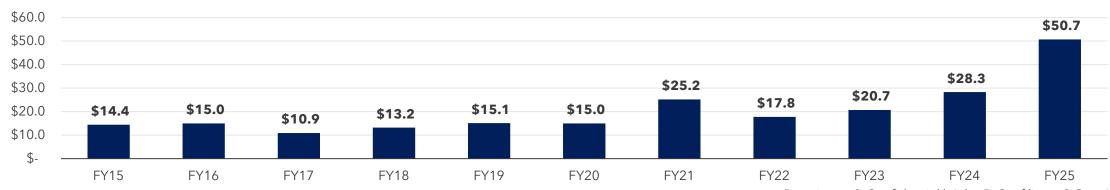
#### **Dividends Paid by Calendar Year**



<sup>\*</sup>Yield based on average daily closing stock price over one year period. Calendar 2025 average daily closing price through 8/12/2025.

#### **Capital Expenditure History**

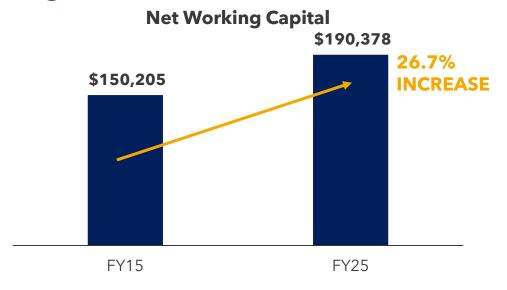
In millions

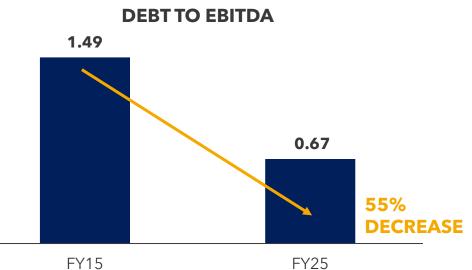


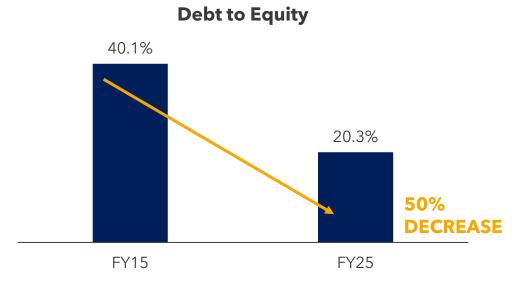
Proprietary & Confidential | John B. Sanfilippo & Son, Inc.

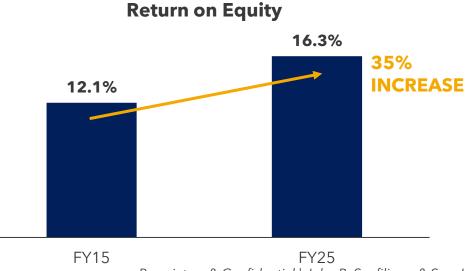


## Strong Foundation for Future Success



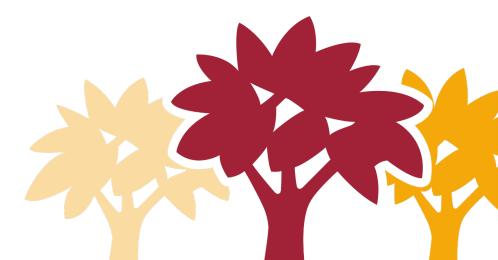






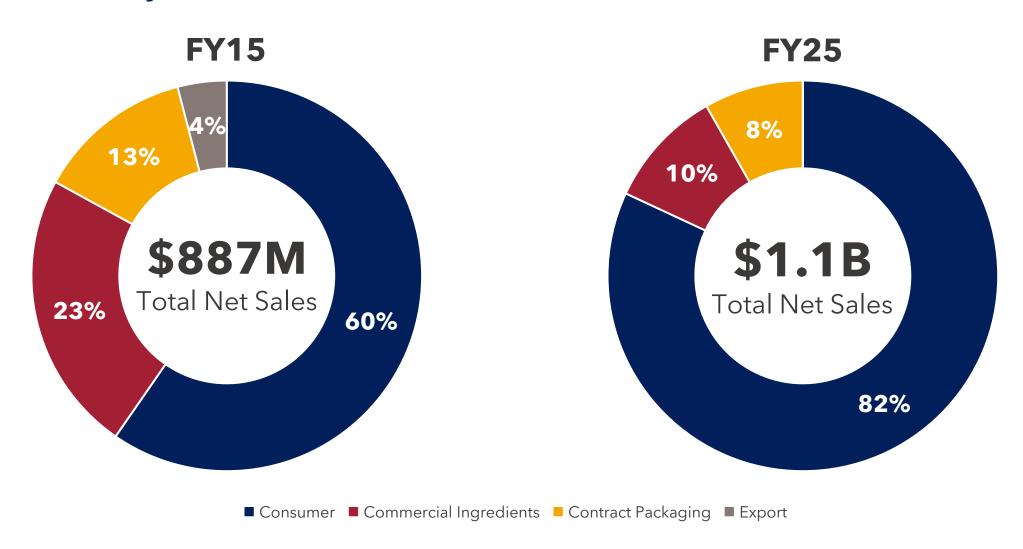


## FY 2025 Results





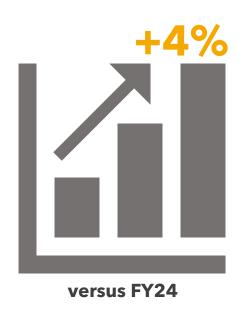
### Net Sales by Distribution Channel





#### Consumer Channel

## **\$907M**Net Sales



## Key Drivers

Private Label Growth



Snack Bars

E-Commerce Growth



All Brands

Club Growth

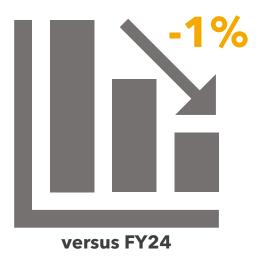


OVH



### Commercial Ingredients Channel

**\$109M**Net Sales



#### Key Drivers

#### **Foodservice Customers**

Net Sales +5.1% vs. LY

Non-Comm Growth

OSIMPLY

Lost volume due to competitive pricing



#### **Industrial Customers**

Net Sales -29.6% vs. LY

Aggressive pricing from competitors



JBSS business priorities





## Contract Manufacturing

**\$91M**Net Sales



#### Key Drivers

Increased contract with key customer on bulk granola

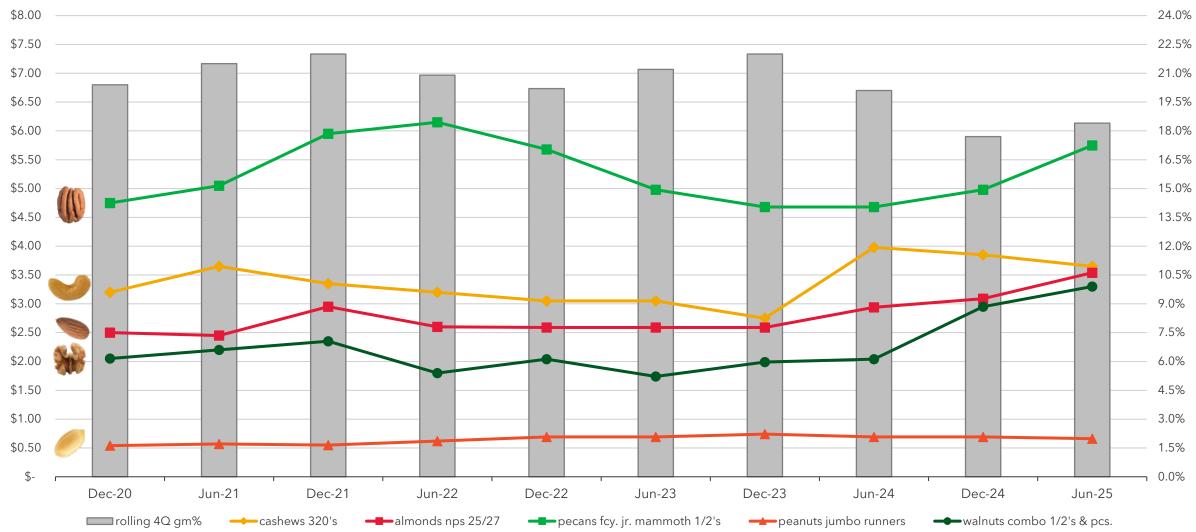


New National Brand customer for nut mixes





### Commodity Costs vs. Gross Margin %

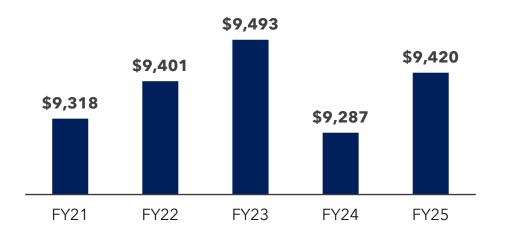


Source: JBSS Quarterly Market Survey of Vendors and Brokers; JBSS Form 10-K & 10-Q.

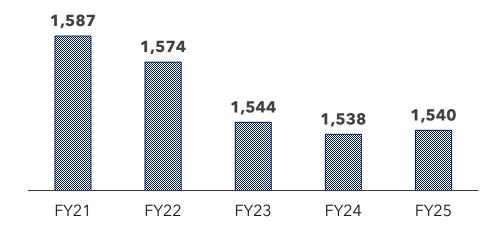


## Retail Nut Category 5 Year Trends





**Category Pound Sales<sup>1</sup>** in millions

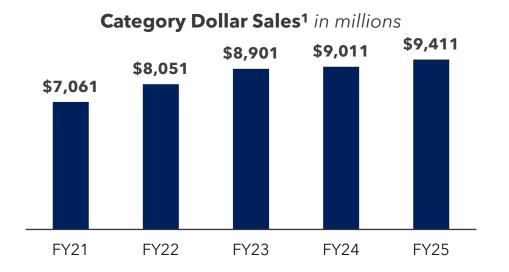




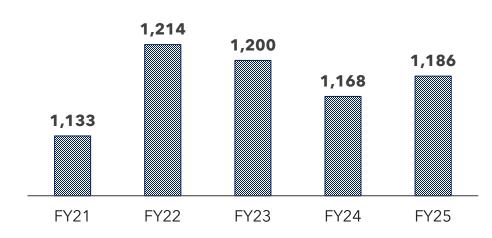




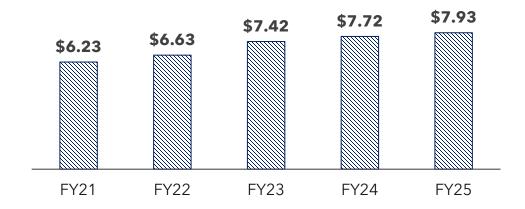
## Bars Category 5 Year Trends



**Category Pound Sales<sup>1</sup>** in millions

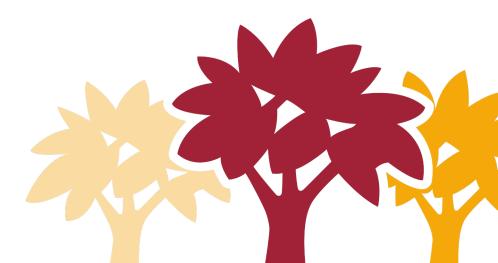


Price per Pound<sup>1</sup>





## FY 2025 In Review





#### JBSS Mission & What Matters Most

We're nuts about creating real food that brings joy, nourishes people & protects the planet.





### FY25 Key Accomplishments

#### **Expand Consumer Reach**

- Expanded further into Ecommerce and Club channels
- Expanded reach by partnering with major distributor serving hospitality, education and healthcare sectors
- Gained new bars business at nation's largest grocer

#### **Create Value with Key Customers**

- Launched new core nut & trail mix items at some of our largest, strategic customers
- Became exclusive supplier of new peanut butter item at a national quick-service chain
- Launched nut bars and chewy bars at some of our largest, strategic customers

#### **Grow JBSS Brands**

Prepared to launch two breakthrough platforms for OVH









- Won 3 Effie Awards for OVH creative campaigns
- Grew OVH +11% in dollar sales vs prior year<sup>1</sup>
- Fisher Recipe holiday performance +3% vs. prior year<sup>2</sup>



## Fisher Recipe net sales & pounds declined due to lost distribution in Mass

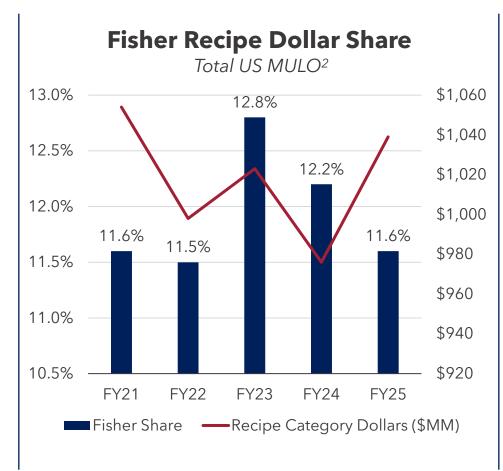
#### **FY25 vs FY24**

Dollar Net Sales<sup>1</sup>



Pound Sales<sup>1</sup>





Fisher has a

**42.6%** ACV<sup>3</sup>

Supporting the brand with holiday content & influencer partnerships to drive trial





All Commodity Volume (ACV) weighted distribution measures a product's distribution weighted by store size.



#### After exiting a non-strategic customer, OVH grew net sales & pounds through distribution in new channels with updated packaging & new products

#### **FY25 vs. FY24**

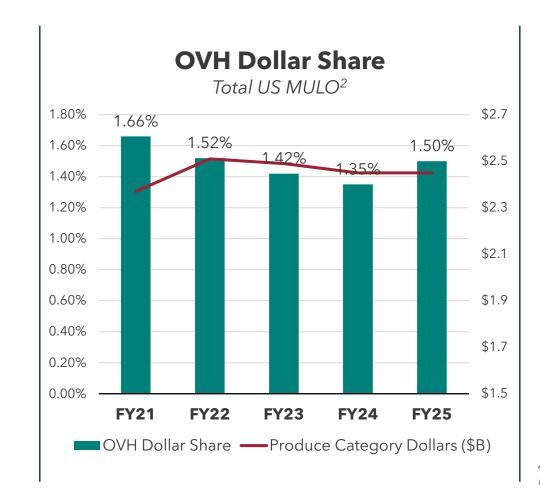
Excluding Specialty Retailer

Dollar Net Sales<sup>1</sup>



Pound Sales<sup>1</sup>





OVH has a

46.7% ACV<sup>3</sup>

Growth coming from



**New Channels** 

New

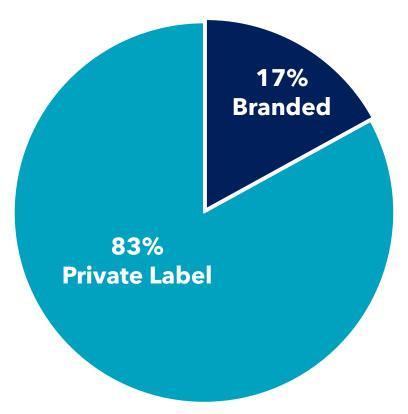


Updated Packaging

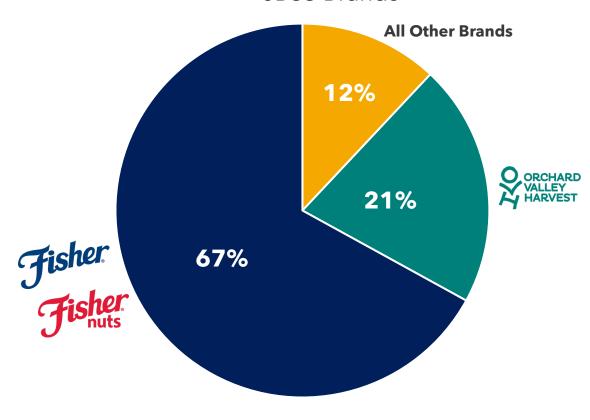
All Commodity Volume (ACV) weighted distribution measures a product's distribution weighted by store size.

### In FY25, Private Label makes up 83% of Total JBSS Net Sales

Net Sales-Consumer Channel JBSS Brands vs. Private Label



Net Sales-Consumer Channel JBSS Brands

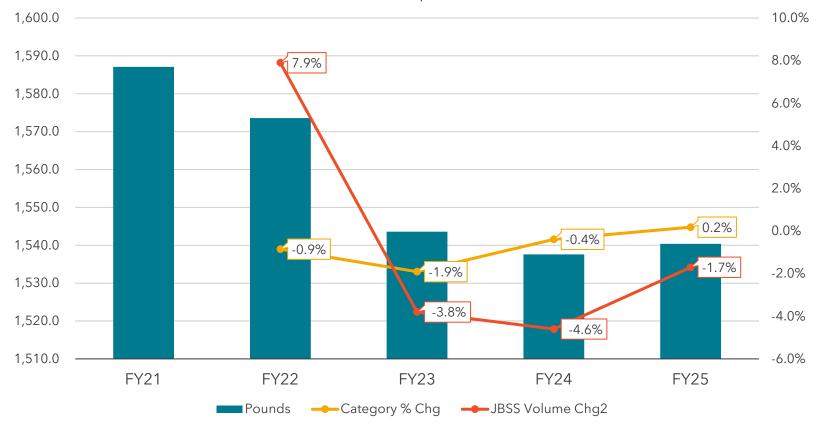




## JBSS consumer private label Nut & Trail business has rebounded in FY25, following the Category trend

#### **Total Category Snack Nut & Trail Mix<sup>1</sup>**

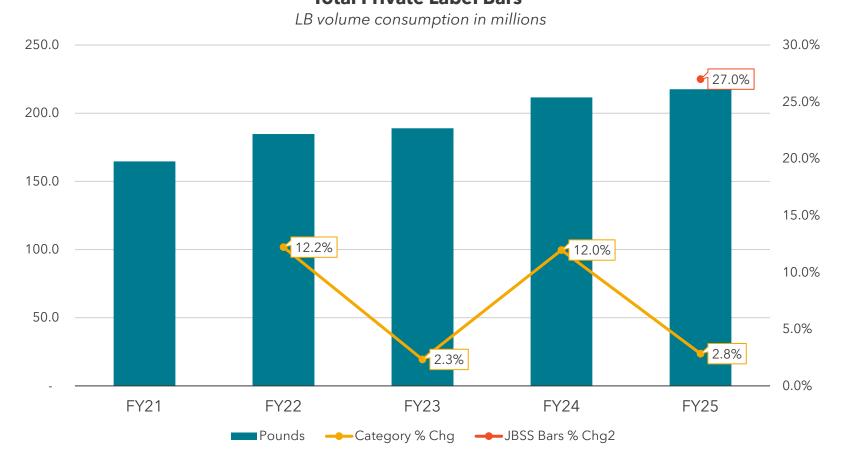
LB volume consumption in millions





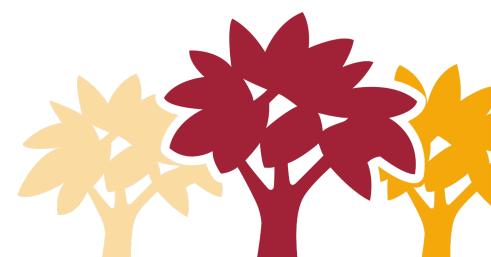
## JBSS consumer private label Bars business has grown through Mainstream Bars acquisition and Nutrition Bar innovation





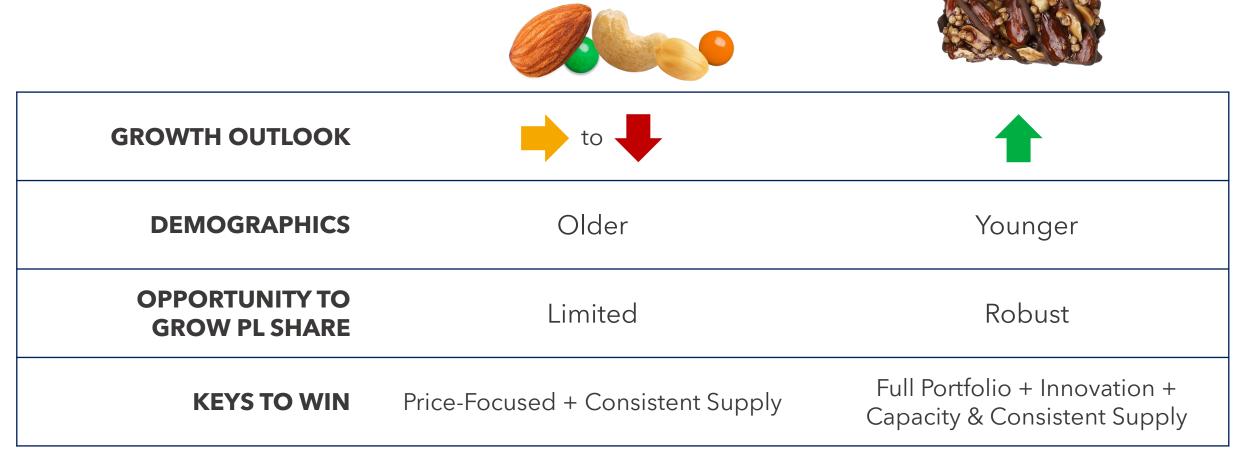


## Long Term Strategy





## Our long-term strategy is based on the outlook for the categories in which JBSS plays

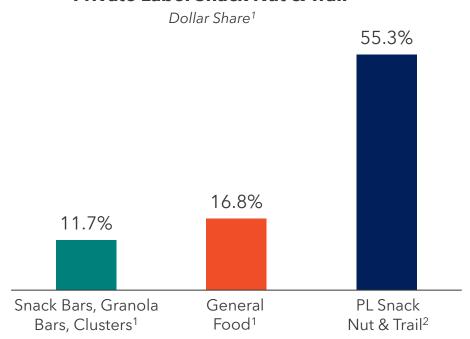




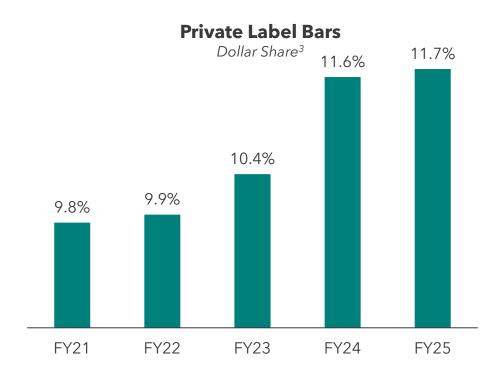
## We will maintain Private Label Snack Nut & Trail leadership while driving Private Label share growth

PL Snack Nut & Trail leads the Category with lots of headspace for PL Bars growth

#### **Private Label Snack Nut & Trail**



Private Label Bars continues to grow with an ambition to reach the General Food average

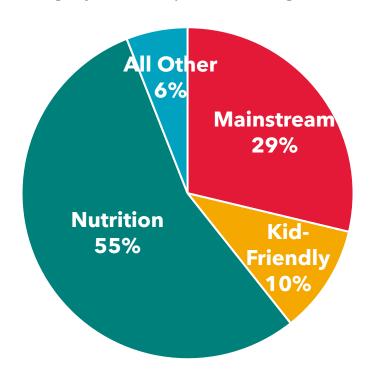


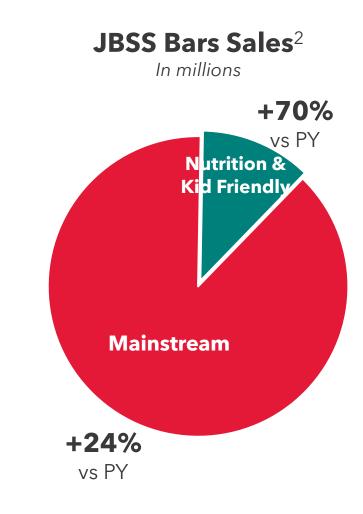


Expanding capacity & capabilities will accelerate JBSS bars growth via diversified customers and a robust innovation pipeline, especially in high-value Nutrition Bars

#### Bars Category is \$9.4B<sup>1</sup>

Category made up of four segments



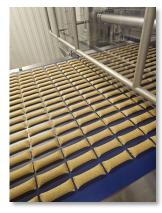


#### **Investment in 3 Bar lines** to accelerate growth



2 high-speed lines increase capacity by 64M LBs







## Our Long-Term Growth Pillars

**Accelerate Private**Label Bars Growth

**Expand capacity** 

Invest in category & consumer insights

Innovate with high-quality products

Maintain Core Private
Label Nut & Trail
Business

Focus on strategic & growth customers

Diversify into new channels, segments & retailers

**Enabled By** 

Selective Investments
in Brands &
Commercial Ingred to
Drive Profitable
Growth

Expand distribution to new channels & retailers

Launch differentiated products

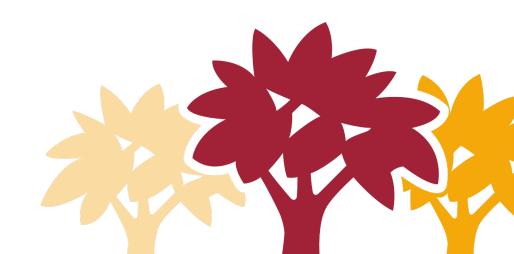
Optimize price/pack architecture

**Corporate Responsibility Strategy** 

**Culture Transformation** 



# Appendix





#### Reconciliation of Net Income to EBITDA

(in \$,000's)	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25
NET INCOME (LOSS)	29,305	30,395	36,125	32,500	39,466	54,110	59,741	61,787	62,857	60,249	58,934
INTEREST EXPENSE	3,966	3,492	2,910	3,463	3,060	2,005	1,441	1,921	2,159	2,549	3,552
INCOME TAX EXPENSE	15,559	16,067	18,013	16,850	12,962	18,601	20,078	19,909	22,493	19,688	18,931
DEPRECIATION / AMORTIZATION	16,284	16,585	15,559	15,430	17,045	17,934	18,308	18,286	20,513	24,581	26,930
EBITDA	\$ 65,114	\$ 66,539	\$ 72,607	\$ 68,243	\$ 72,533	\$ 92,650	\$ 99,568	\$ 101,903	\$ 108,022	\$ 107,067	\$ 108,347
NET SALES	887,245	952,059	846,635	888,931	876,201	880,092	858,482	955,868	999,686	1,066,783	1,107,246
EBITDA MARGIN (% OF NET SALES)	7.3%	7.0%	8.6%	7.7%	8.3%	10.5%	11.6%	10.7%	10.8%	10.0%	9.8%
POUNDS SOLD (000'S)	253,514	270,144	260,123	268,944	272,849	289,398	293,919	314,161	308,534	346,600	358,300
EBITDA PER POUND SOLD	\$ 0.257	\$ 0.246	5 0.279	\$ 0.254	\$ 0.266	0.320	\$ 0.339	\$ 0.324	\$ 0.350	\$ 0.309	\$ 0.302

Source: JBSS Form 10-K. JBSS Sales Data.